



11.5% of all energy in the industrial sector is used to make paper products.

Save energy and money by using both sides of the paper when you copy.

Double-sided copying, a BRIGHT idea.

People all use about 700 pounds of paper each year, a sheet every 12 minutes.



Use 2-sided printing and copying.

Save money, save the environment and save yourself from all that filing.

Paper use is projected to increase over 30% by 2010.

!#@\$%



Give a hoot.

Use both sides of the paper when you print and copy.

One is the loneliest number.



**Double your pleasure,
double your fun,
double-side your
copies and print jobs.**